

File 15:ABI/Inform(R) 1971-2000/Sep 02  
     (c) 2000 Bell & Howell  
 File 9:Business & Industry(R) Jul/1994-2000/Sep 05  
     (c) 2000 Resp. DB Svcs.  
 File 623:Business Week 1985-2000/Aug W3  
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 File 810:Business Wire 1986-1999/Feb 28  
     (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2000/Sep 06  
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     (c) 2000 McGraw-Hill Co. Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
     (c) 1999 PR Newswire Association Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2000/Sep 06  
     (c) 2000 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2000/Sep 06  
     (c) 2000 The Gale Group  
 File 16:Gale Group PROMT(R) 1990-2000/Sep 06  
     (c) 2000 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
     (c) 1999 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2000/Sep 06  
     (c)2000 The Gale Group  
 File 20:World Reporter 1997-2000/Sep 06  
     (c) 2000 The Dialog Corporation plc

Set	Items	Description
S1	672957	(INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? OR ON()LINE- ?) (N4) (SHOP? OR ORDER? OR PURCHAS? OR SALE? OR PRODUCT?(N2)- SELECT?)
S2	22920	(ALTERNATIV? OR ALTERNAT? OR ANOTHER? OR SECOND? OR SUBSTI- TUT?) (N8) ((INTERNET? OR WEB? OR ONLINE? OR ON()LINE? OR RETA- IL?) (N5) (SOURCE? OR STORE? OR PAGE? OR WEBSITE?))
S3	1084401	(RELAT? OR SIMILAR? OR CORRELAT? OR SUGGEST?(N2)ANOTHER? OR REPLAC? OR SUGGEST?) (N5) (ITEM? OR PRODUCT? OR MERCHANDIS? - OR GOOD? OR WARE?)
S4	511	S1 AND S2 AND S3
S5	61	S1(S2)S2(S)S3
S6	36	RD (unique items)
S7	995	S1(S)S2
S8	10	S7 (S) ((BILL? OR PAYMENT? OR PURCHAS?) (N3) (INFORMATION? OR DATA))
	?	

6/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01985975 49783895

**Toys in 2000: A perspective on today's market**  
Botwinick, Stacy  
Discount Merchandiser v40n2 PP: 57-60 Feb 2000  
ISSN: 0012-3579 JRNL CODE: DMD  
WORD COUNT: 2280

...TEXT: and exclusive toys that are often in scarce supply.

As an added convenience, customers who **shop online** at retailers' sites can save time and money by making returns or exchanges at any...

... market where the bulk of sales are concentrated in a very short period encompassing a **relatively** small selection of hot **products**. Selling toys is not like selling books and CDs, which sell generally year round. It...

6/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01909015 05-60007

**Know thy buyer**  
Oberndorf, Shannon  
Catalog Age v16n11 PP: 1, 26 Oct 1999  
ISSN: 0740-3119 JRNL CODE: CTA  
WORD COUNT: 808

...TEXT: officer" Ken Hawk.

Although he won't disclose average order figures, Hawk credits the larger **online order** sizes to the Web catalog's lack of space restrictions. "We're not able to show many **related items** in the print catalog because of space and timing. Instead we try to show a...

... is not with the medium, but with the customer," says Daniel Lally, director of public **relations** at home **goods** and gifts catalog Frontgate. "The **Website** just gives customers **another** way to do business with us."

Like Frontgate, automotive parts and accessories cataloger Performance Products...

6/3,K/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01604691 02-55680

**Rating the online shopping experience**  
Freedman, Lauren  
Catalog Age v15n4 PP: 83-86 Apr 1, 1998  
ISSN: 0740-3119 JRNL CODE: CTA  
WORD COUNT: 1581

...TEXT: Your online catalog should be able to communicate inventory status. That way, you can immediately **suggest** an alternative if an **item** is out of stock. Bloomingdale's suggested we visit one of its retail locations to find an out-ofstock item, which seemed inappropriate, since we had gone **online** to avoid going to the **store**! In **another** case, we received an e-mail confirmation but never received the item.

On a positive...

6/3,K/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01595976 02-46965

**Brave new world**

Thomas, Jerry W

Communication World v15n4 (Special Issue Supplement) PP: 38-39 Mar 1998

ISSN: 0744-7612 JRNL CODE: CMW

WORD COUNT: 1198

...TEXT: almost instantly over the Internet. This logistical function of the Internet is developing rapidly.

The Internet will become a major shopping medium. Internet shopping will be increasingly substituted for traditional retail stores. Virtual stores can be created online that replace, or have the potential to replace, conventional retail stores for many products. Consumers can shop for cars, furniture, houses, groceries, books, drugs, and even clothing, without ever leaving the comfort and security of their homes. As Internet shopping grows in sophistication and popularity, many traditional retail stores will be negatively affected. Some types...

... and retail real estate will face declining demand and falling prices as consumers replace retail shopping with online shopping. Conversely, shipping and delivery services, especially those with worldwide networks, will experience booming business as...

6/3,K/5 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01560306 02-11295

**Apple unveils Web sales strategy**

Beale, Stephen

Macworld v15n2 PP: 25 Feb 1998

ISSN: 0741-8647 JRNL CODE: MAW

WORD COUNT: 573

...TEXT: only the new PowerPC 750based Mac systems are available for custom configuration.

In establishing an online sales presence, Apple is taking aim at Dell Computer, which has been highly successful selling PCs...

... you saw from Power Computing. To avoid conflict with retail channels, Apple will sell its products at suggested list prices, just as it did several years ago in an earlier shortlived direct-sales...

6/3,K/6 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01558653 02-09642

**The brave new world of Internet marketing**

Thomas, Jerry W

Direct Marketing v60n9 PP: 40-41 Jan 1998

ISSN: 0012-3188 JRNL CODE: DIM

WORD COUNT: 1172

...TEXT: almost instantly over the Internet. This logistical function of the Internet is developing rapidly.

The Internet will become a major shopping medium. Internet shopping will be increasingly substituted for traditional retail stores. Virtual stores can be created online that replace, or have the

potential to replace , conventional retail stores many products . Consumers can shop for cars, furniture, houses, groceries, books, drugs, and even clothing without ever leaving the comfort and security of their homes. As Internet shopping grows in sophistication and popularity, many traditional retail stores will be negatively impacted. Some types...

... and retail real estate will face declining demand and falling prices as consumers replace retail shopping with on - line shopping . Conversely, shipping and delivery services, especially those with worldwide networks, will experience booming business as...

6/3,K/7 (Item 7 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01524164 01-75152

The Internet: What will the future bring?  
Thomas, Jerry W  
Nation's Restaurant News v31n43 PP: 46, 110 Oct 27, 1997  
ISSN: 0028-0518 JRNL CODE: NRN  
WORD COUNT: 1191

...TEXT: and have them delivered instantly. This logistical function of the Internet is developing rapidly.

The Internet will become a major shopping medium. Internet shopping increasingly will be substituted for traditional retail stores . Virtual stores can be created on -line that replace, or have the potential to replace , conventional retail stores for many products . Consumers can shop for cars, furniture, houses, groceries, books, drugs, and even clothing without ever leaving the comfort and security of their homes. As Internet shopping grows in sophistication and popularity, many traditional retail stores will be negatively impacted. Some types...

... and retail real estate will face declining demand and falling prices as consumers replace retail shopping with on - line shopping . Conversely, shipping and delivery services, especially those with worldwide networks, will experience booming business as...

6/3,K/8 (Item 8 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2000 Bell & Howell. All rts. reserv.

01154452 98-03847

ISDN: Ready for prime time  
Strom, David  
Forbes ASAP Supplement PP: 46-48 Feb 26, 1996  
ISSN: 0015-6914 JRNL CODE: FBR  
WORD COUNT: 1482

...TEXT: If it works, you know you are 100% digital.

Consulting Tips Where to get help Goodman suggests getting "a single point of contact if your phone company will do that. In California, for example, the Internet provider can order your router, phone service and setup for your ISDN line and Internet connection, which is...

6/3,K/9 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2000 Resp. DB Svcs. All rts. reserv.

02828242 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Mass Merchants Prevail In Women's Shopping Trips  
(Share of women who shop at mass merchants on weekly basis rose from 39% in 1998 to 55% in 1999; some 76% of women shop at supermarkets on weekly

basis)

Marketing to Women, v 3, n 5, p 1+

May 2000

DOCUMENT TYPE: Newsletter; Survey ISSN: 1089-2958 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 543

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...by the expanding array of retail choices, both in terms of the growing numbers of **retail stores** offering **similar merchandise** in close proximity to one **another**, and also in new **shopping** options such as **online** retailers.

REASONS FOR CHOOSING A RETAIL OUTLET

Type of retailer % of women who choose on...

6/3,K/10 (Item 2 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2000 Resp. DB Svcs. All rts. reserv.

02599955 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**BIG ENTERTAINMENT'S HOLLYWOOD.COM LAUNCHES ON YAHOO! JAPAN**

(Big Entertainment launches Japanese version of its Hollywood.com film merchandising site on the Yahoo!Japan Website)

Asia Pulse, p n/a

October 12, 1999

DOCUMENT TYPE: Custom Wire (Southern & Eastern Asia)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 655

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...destination, receiving over 35 million page views per day.

Today, at over 18 million users (**source** : Nikkei), the Japanese **Internet** market is the **second** largest in the world. With nearly 50% of those users making **online purchases** (Nikkei), Japan also represents the world's second largest online retail market with nearly \$1...

6/3,K/11 (Item 3 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

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02503482 (USE FORMAT 7 OR 9 FOR FULLTEXT)

'GH,' Women.com roll holiday shopping guide

("Good Housekeeping" and Women.com will jointly produce an online shopping guide for the 1999 holiday season)

Advertising Age, v 70, n 27, p 46

June 28, 1999

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 416

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...retailers. Consumers can enter either through the Web site or during a visit to a **retailer's store**.

The **second** phase is the "'Guide to Safely & Confidently Shop the Internet," a special pullout section in November's **Good Housekeeping** and a **related** minisite on Women.com.

The final phase, in December, is a guide for last-minute...

6/3,K/12 (Item 4 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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02116442 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Mortgage and Title Insurers Set Their Sights on New Technology**

(A number to technology driven processes and innovations like outsourcing and bundling services may enable mortgage insurance companies and title companies to continue growing)

Mortgage Technology, v 5, n 2, p 44

March 1998

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1675

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...bundling of its products will be linked and delivered by RAPID.

FASTWeb, First American's **Internet** -based **order** entry and processing system, is an **online source** for many of the company's customers.

**Another** link in the growth chain for First American is CREDCO, a credit reporting subsidiary. A...

6/3,K/13 (Item 5 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01880889 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Make Internet Shopping by Credit Card Risk-Free**

(Women are not hitting the 'Net for shopping in great numbers)

About Women & Marketing, v 10, n 6, p 13+

June 1997

DOCUMENT TYPE: Newsletter ISSN: 1089-2958 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 623

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...easier to locate

Improving credit card security

Adding more visuals and graphics

Improving software/increasing **Internet** efficiency

Developing payment **alternatives**

**Source** : Fram, Eugene and Grady, Dale B., **Internet Shoppers** : Is There a Surfer Gender Gap? Published in Direct Marketing, January 1997; sample: 254 female...

...Street, Garden City, NY 11530-5571

User-Friendliness, Easier Searches Will Lead

Women to Make **Internet Purchase**

	Agree	Neither agree nor disagree	Disagree
<b>Internet shopping</b> is	29%	33%	37%
cumbersome			
May do more <b>Internet</b>			

shopping with user-friendly technology	55%	27%	17%
Difficult to locate merchandise on the Internet	45%	22%	32%
Buying fashion merchandise on the Internet is relatively easy	7%	48%	44%

Source: Rochester Institute of Technology, 1996

The Internet Provides Women with...

6/3,K/14 (Item 1 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2000 The Gale Group. All rts. reserv.

02352765 SUPPLIER NUMBER: 57563608 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Making the Home/School Connection With Corporate Help. (Industry Trend or Event) (Directory)**  
Carter, Jim  
Technology & Learning, 20, 3, 26  
Oct, 1999  
DOCUMENT TYPE: Directory ISSN: 1053-6728 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 3177 LINE COUNT: 00285

... find local businesses to sponsor the Web site in exchange for advertising blocks on the **pages** .

Yet **another** relevant **Web** service is offered by Electric Schoolhouse (www.eschoolhouse.com), which, in addition to selling safety-related **products** and services, hosts this free site. Registration (which costs nothing) is required to enter the...

6/3,K/15 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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02288550 SUPPLIER NUMBER: 54414268 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**E-Commerce: SkyMall Unveils E.Commerce Strategy; Plans to Launch Travel Site, Implement E.Commerce via Broad Band Technologies and Pursue Workplace Web Initiatives. (Company Business and Marketing)**  
EDGE, on & about AT&T, NA  
April 19, 1999  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1863 LINE COUNT: 00159

TEXT:

...a comprehensive one-stop site that provides consumers with a broad selection of best-selling **merchandise** and travel-related services and content that is easy to navigate and provides unique and entertaining consumer experiences...

...also plan to further refine our systems and processes to allow us to expand our **merchandise** offering and provide travel-related services and content." Three upgrades of the skymall.com site are expected to be implemented...

...the speed, performance and scalability of the site, including reducing the time to serve up **Web pages** . The **second** upgrade is also expected to improve the collaborative filtering technology SkyMall recently implemented to allow...

...the catalog industry by securing relationships directly with the manufacturers and other major distributors of **product** . To date, SkyMall has secured **relationships** with numerous manufacturers and other distributors in categories that include electronics, health-related **products** and home furnishings. In connection with the second phase of the

planned infrastructure upgrades, the...placement fees and more variable margin agreements as expects to realize more of its sales over the Internet . Summary. "Research shows that consumers are quickly accepting the Internet as a new shopping medium, with about half of the households in the U. S. that had Internet access making at least one purchase on -line in the last six months," stated Bob Worsley. "We believe the fourth quarter of 1999 will present us with important opportunities in this new era of Internet shopping and we plan to capitalize on these opportunities by executing the strategies we have discussed...

6/3,K/16 (Item 3 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2000 The Gale Group. All rts. reserv.

02228121 SUPPLIER NUMBER: 21209530 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Where Does it Hurt?(health and nutrition information Web sites) (Directory)**  
Beizer, Doug  
PC Magazine, v17, n19, p40(1)  
Nov, 1998  
DOCUMENT TYPE: Directory ISSN: 0888-8507 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 480 LINE COUNT: 00043

... Cabinet, Nutrition and Diet Aids, and Mouth Care. Click on a category and you see **related** Fuisz **products** . Click on a specific product and get more information about it as well as the price. Then, you may **order** the product **online** if you wish. The site is adding a section called Mirkin's Corner, which will...

6/3,K/17 (Item 1 from file: 624)  
DIALOG(R)File 624:McGraw-Hill Publications  
(c) 2000 McGraw-Hill Co. Inc. All rts. reserv.

00972276  
**CAN I TRY (CLICK) THAT BLOUSE (DRAG) IN BLUE?**  
Business Week November 9, 1998; Pg 86; Number 3603  
Journal Code: BW ISSN: 0007-7135  
Section Heading: Marketing  
Word Count: 680 \*Full text available in Formats 5, 7 and 9\*

BYLINE:  
By De'Ann Weimer in Chicago

TEXT:  
... to upcoming birth dates, anniversaries, and holidays. It lets them create electronic wish lists of **products** they want friends or **relatives** to buy for them. And it sends them targeted E-mail messages offering special sale prices on items, based on their past buying patterns. All offer the **online shopper** something other catalog giants can't match, says Lauren Freedman, president of e-tailing Group...

6/3,K/18 (Item 1 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1461790 HSM131  
**Mosaic to Partner With IndigoCity.com to Form Cyber-School**

DATE: April 26, 1999 10:39 EDT WORD COUNT: 501

... destination slated to go live April 30, 1999. The site will feature multiple channels with **related** content and **merchandise** for **purchase online** . The features include complete travel bookings, custom CDs, entertainment news, a large database of luxury...



6/3,K/19 (Item 2 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1359605 SFM041  
CNET Rolls Out Merchant Program on Shopper.com

DATE: October 19, 1998 11:55 EDT WORD COUNT: 783

... Hardware Street and NECX, to take part in a new merchant marketing program on CNET **Shopper** .com ( <http://www.shopper.com> ). The new program creates opportunities for merchants to purchase preferred placements in Shopper.com...

... terms of the new program, merchants will pay CNET for each lead generated to their **online stores** . At the end of the **second** quarter, CNET reported that it generated more than 40,000 leads per day at its Shopper.com service. Shopper.com (formerly ComputerESP), which launched in June, 1998, is the **Internet** 's largest comparison **shopping** resource for computer- **related products** with a directory of 100,000 products and one million prices.

"When users come to...

6/3,K/20 (Item 3 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1293668 CGW008  
AnotherUniverse.com Wins Bidding War for Rights to Pakkins' Land

DATE: June 17, 1998 08:02 EDT WORD COUNT: 624

...the merchandise it sells.

To expand the reach of "Pakkins' Land" to a wider audience, **AnotherUniverse** .com has created a "Pakkins' Land" **website** ([www.PakkinsLand.com](http://www.PakkinsLand.com)) that features new episodes every week as well as an archive of...

... The site also offers free games, coloring pages and other activities based on the series. **Related merchandise** such as children's books, animated features, plush toys, action figures and video games will be developed through a licensing agreement. All merchandise will be promoted on the **website** and offered through **AnotherUniverse** .com's **online** cyberstore and traditional mail- **order** catalog as well as through traditional retail channels.

"Pakkins' Land" comic books and trade paperbacks...

6/3,K/21 (Item 1 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
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04077365 Supplier Number: 53633938 (USE FORMAT 7 FOR FULLTEXT)  
**Web Marketing Campaigns Give Smaller Players a Chance.**  
Interactive PR & Marketing News, v6, n2, pNA  
Jan 22, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Professional  
Word Count: 922

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:

...Ryan had developed an aggressive online marketing campaign to retain in-store customers and gain online shoppers, she might have been able to keep Tom Hanks and his bookstore chain afloat...

...locations. "We're selling a hell of a lot of books," says Mike Cuthbert, the store's Internet sales director. "The Web has turned into almost another store for us and it's definitely helping to drive customers to the stores." Second Story...

...premiums for finding books; \* it provides faster service, usually mailing within a day of the order; \* it catalogues its selections online daily so customers can see what new books show up every day; and \* the all...

...staff can provide a much higher level of personal service. "Books are ideally suited for sale on the Internet and we're very happy to be in books," he says. "But there's no..."

...for the Association for Interactive Media. "You don't have to sell all types of products, but by establishing affiliate relationships ... you can definitely broaden your appeal." The small store also has a built-in advantage...

6/3,K/22 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod. Annou. (R)  
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02542049 Supplier Number: 62789251 (USE FORMAT 7 FOR FULLTEXT)

**Stamps.com Introduces iReturn Services for Internet Merchants.**

PR Newswire, pNA

June 19, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 851

... those surveyed indicated they would buy more online if they could return items easily.

"Since shopping on the Internet has taken hold, every holiday season has earned a distinction based on real customer issues..."

...streamlined fulfillment processes. However, many have yet to conquer the costly and frustrating customer experience related to returning and exchanging merchandise," added Parks.

The iReturn services manage returns from customers after any online purchase. The services...

6/3,K/23 (Item 2 from file: 621)

DIALOG(R)File 621:Gale Group New Prod. Annou. (R)  
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02523200 Supplier Number: 62439303 (USE FORMAT 7 FOR FULLTEXT)

**Ecount and NBC Internet Team to Offer New Ways to Instantly Shop, Send and Receive Money Anywhere Online.**

PR Newswire, pNA

May 23, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 845

... people may need to transact online.

"Just as NBCi offers something for everyone, Ecount's products are for everyone. This relationship allows Ecount to deliver our industry-leading products to NBCi's broad base of users..."

...providing all consumers with the ability to buy things online -- whether it's directly from another person or from any of the Web's most

recognized stores ."

About Ecount

Founded in 1997 as C/Base, Ecount is the leading provider of online

...

6/3,K/24 (Item 3 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

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02441158 Supplier Number: 61230546 (USE FORMAT 7 FOR FULLTEXT)

**The Box Music Network Completes National Roll-Out of "Box Fusion," First Fully-Programmed Interactive TV/Web Convergence Service.**

Business Wire, p1118

April 4, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1093

... fans locally and nationwide."

Coming soon, BOX FUSION users will have the ability to make **online purchases** of music, merchandise and tickets, among other **products**, that **relate** to the artist, music video or concert they're watching on The Box. Viewers will...

...and sponsors, and be able to download coupons, request information and brochures, and "bookmark" a **website** for further exploration at **another** time. Since its inception, viewer commerce has been a core component of The Box's...

6/3,K/25 (Item 4 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

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02136505 Supplier Number: 55327947 (USE FORMAT 7 FOR FULLTEXT)

**Yahoo! Welcomes OnHealth.com as a Premier Merchant.**

Business Wire, p0059

August 3, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 657

... and Yahoo! Get Local Health.

Yahoo! visitors will gain direct access to OnHealth.com's **online store** sections offering **alternative health-related merchandise**: Vitamins and Herbs, Holistic Woman, Foods, and Healthy Home. Consumers will be able to use...

6/3,K/26 (Item 5 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

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01827586 Supplier Number: 54110200 (USE FORMAT 7 FOR FULLTEXT)

**Internet Product Sales Up 500% At Natural Health Trends Corp.'s Kaire Subsidiary.**

Business Wire, p0082

March 16, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 442

... Trend Expected To Continue

Natural Health Trends Corp. (the "Company") (NASDAQ:NHTC) announced today that **internet** based **sales** of the natural health **related product** line of its Kaire Nutraceutical Inc. subsidiary have gone from 1% of sales in June...

6/3,K/27 (Item 6 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
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01528345 Supplier Number: 47346382 (USE FORMAT 7 FOR FULLTEXT)  
**Gaming Lottery reports fourth quarter and fiscal 1997 year end results.**  
Business Wire, p05011071  
May 1, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1139

... final sale of the Company's wholly owned subsidiaries involved in the manufacture of paper **related** gaming **products** , enabling GLC to strictly focus its efforts on becoming a dominant player in the electronic ...

...on schedule to launch the "beta" site of GalaxiWorld, the Company's entertainment and gaming **website** , by the end of the **second** calendar quarter with select games to test the financial security aspect of the site, although...

6/3,K/28 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07660826 Supplier Number: 63399646 (USE FORMAT 7 FOR FULLTEXT)  
**Goodbye, Consumers; Hello, Dictators.(consumers to dictate success in Internet commerce) (Brief Article)**  
BOTKIN, DANNET L.  
Marketing News, v24, n4, p28  
June 26, 2000  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 933

... it up. It was not fast, efficient and easy, as promised, so I did not **order** from the company again.

**Online** customers are too finicky and too busy for poor service. Remember, they are in control. They can purchase **similar items** from a hundred different places online within minutes, In the cyberworld, if you upset one...

6/3,K/29 (Item 2 from file: 16)  
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06452665 Supplier Number: 55058416 (USE FORMAT 7 FOR FULLTEXT)  
**'GH,' WOMEN.COM ROLL HOLIDAY SHOPPING GUIDE: RELIABILITY TEST A REQUIREMENT FOR ADVERTISERS.**  
Kerwin, Ann Marie  
Advertising Age, p46  
June 28, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 417

... retailers. Consumers can enter either through the Web site or during a visit to a **retailer 's store** .

The **second** phase is the ``Guide to Safely & Confidently **Shop** the **Internet** ,'' a special pullout section in November's **Good Housekeeping** and a **related** minisite on Women.com.

The final phase, in December, is a guide for last-minute...

6/3,K/30 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06247593 Supplier Number: 55427972 (USE FORMAT 7 FOR FULLTEXT)  
**Internet shopping takes off.**

Mathews, Ryan  
Grocery Headquarters, v65, n3, p56(2)  
March, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 948

...	Investment or financial services	8
	Food and drink	8
	Artwork, posters, etc.	4
	Other	13

**Source :** The Second Annual Ernst & Young **Internet Shopping Study**  
While not everyone is comfortable buying online, many consumers reported using the Internet as...

...prior to making purchases elsewhere. Nearly half of the survey respondents said they researched computer-related products online , but purchased them elsewhere; 35% did the same with books; 34% with consumer electronics; and 28% with...

6/3,K/31 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06147834 Supplier Number: 53930195 (USE FORMAT 7 FOR FULLTEXT)  
**Elcom Adding Internet Auction Capabilities to Expand Internet Sales Site; Technology License Will Enhance elcom.com's Internet Sales Site With Auctioning Capabilities.**

Business Wire, p1286  
Feb 23, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 846

... second quarter, office supplies and other products. In addition, elcom.com intends to create a **second Internet sales website** using its existing infrastructure for its subsidiary in the U.K. during 1999 and offer...

6/3,K/32 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05892959 Supplier Number: 53090226 (USE FORMAT 7 FOR FULLTEXT)  
**PC Connection Re-Launches www.pcconnection.com With Enhanced Customer Service Features.**

Business Wire, p1274  
Oct 16, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 525

... an e-commerce solution that can address an ever-increasing number of users."

In the **second** quarter 1998, PC Connection's total **Internet - sourced** net sales exceeded 7.9 percent, for a 32 percent sequential increase over the first quarter 1998...

6/3,K/33 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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02480217 Supplier Number: 43274859 (USE FORMAT 7 FOR FULLTEXT)  
**MAINTENANCE SOFTWARE: The next generation**  
Chemical Week, p33  
Sept 2, 1992  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1100

... conventional wisdom of what a system should do - the firm has added a client/server **alternative** to its mainframe offering. Bonner & Moore's Computerized **On -Line Maintenance, Purchasing , and Store** system, which it originally developed together with Amoco Chemical, keys on the CMMS function of...

6/3,K/34 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2000 The Gale Group. All rts. reserv.

10711283 SUPPLIER NUMBER: 53449554 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**If you've got it, flaunt it. (On the Record) (online video sale) (Column)**  
Wilson, Wendy  
Video Business, 18, 49, 12(1)  
Dec 7, 1998  
DOCUMENT TYPE: Column ISSN: 0279-571X LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 415 LINE COUNT: 00037

... themed films into one "department." Traditional retailers have long created similar holiday boutiques within their **stores** , but some **online** retailers are taking such **merchandising** to **another** level.

Gift **suggestions** at Reel.com come as specific and as innovative as "For Your Cousin Who Didn..."

...Hollywood" gift boutique at its Web site.

Because these merchants must sell consumers on the **online shopping** experience as well as specific videos and DVDs, they must constantly work to provide a...

...computable" environment. If for no other reason, paying a visit to these online retailers may **suggest** new ways to **merchandise products** in a physical store.

In a recent conversation with an online retailer, we commented on...

6/3,K/35 (Item 1 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2000 The Dialog Corporation plc. All rts. reserv.

03779350 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Online Shopping Clicks In**  
Frances Katz and Patti Bond  
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS ( ATLANTA JOURNAL AND CONSTITUTION)  
December 17, 1998  
JOURNAL CODE: KAJC LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 857

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... superstores, and VanStory expects that to increase 350 percent next year.

Office Depot sees the Web page as another channel of distribution rather than a replacement for its sprawling warehouse-style stores. But the company does expect online shopping to impact its catalog business, VanStory said.

Newcomers to online shopping headed straight for the...

6/3,K/36 (Item 2 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2000 The Dialog Corporation plc. All rts. reserv.

03004829 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Consumers Hone Bargain-Shopping Skills despite Rising Incomes**  
Jessica Gynn  
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (CONTRA COSTA TIMES, CALIF)  
October 05, 1998  
JOURNAL CODE: KCCT LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 3268

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... that the average consumer is spending less money percentagewise on apparel and more on home-related products, computer-related products and entertainment, including eating away from home. Consumers are much more interested in seeking value...

... best to value-conscious shoppers? A: The Gap. Banana Republic. Target. They're all offering similar products. It's just at different ends of the spectrum. I can see the same person...department stores (33 percent), WSL says. Mass merchandisers, the Wal-Marts and Targets of the retail world, have now bypassed department stores to become the second most shopped outlet. The highest net increase in shopping frequency for retail stores were home improvement stores, mass merchandisers, supermarkets and food/drug combos and supercenters Internet and online shopping also increased dramatically in popularity. Most shopping outlets lure shoppers from all income levels; in...

8/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2000 Bell & Howell. All rts. reserv.

01838276 04-89267  
**Virtual cash gets real**  
Larsen, Amy K  
Informationweek n736 PP: 46-58 May 31, 1999  
ISSN: 8750-6874 JRNL CODE: IWK  
WORD COUNT: 3947

...TEXT: increasingly offering bill presentment and payment services via the Internet (April 19, p. 18; [www.informationweek.com/730.bill.htm](http://www.informationweek.com/730.bill.htm)). The services are not alternatives to credit cardsthey support after-purchase payment of online and physical-store transactions-but they're evidence of the growing interest and comfort that both businesses and...

8/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2000 Bell & Howell. All rts. reserv.

01114993 97-64387  
**Focus on: Software solutions for field/inside sales integration**  
Lohr, Greg  
Telemarketing v14n3 PP: 38-42 Sep 1995  
ISSN: 0730-6156 JRNL CODE: TLM  
WORD COUNT: 1938

...TEXT: but care should be taken to be sure they match the focus of a

specific Web page

The **second** issue that must be addressed before on-line electronic marketing can be fully integrated is that of getting qualified prospect **purchase** requirements **information**. This is solved by using interactive sales or intelligent presentation software to query the **on-line** visitor about their **purchasing** requirements automatically. Once captured, this data is automatically passed to the applicable salesperson through the...

8/3,K/3 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2000 The Gale Group. All rts. reserv.

07600778 Supplier Number: 63635192 (USE FORMAT 7 FOR FULLTEXT)  
**Olympus America Launches Web Partner Program.**  
Photo Trade News, v64, n6, p33  
June, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 483

... code. An interactive program powered by Mapquest will provide maps and directions to the selected **retailer's store** location.

The **second** level, **Web** Link, is for Olympus **retailers** who have a physical **store** and a **Web** site which includes e-commerce capability. Dealers can be linked from the Olympus Web site...

...section of the retailer's e-commerce Web site. This will allow consumers to gather **information** and then actually **purchase** **online** from a Web Link dealer's own site.

The third level, Web Host, is targeted...

8/3,K/4 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07483488 Supplier Number: 62774419 (USE FORMAT 7 FOR FULLTEXT)  
**Computer buyers are urged: Try it, you'll like it!**  
Avery, Susan  
Purchasing, v128, n10, ps116  
June 15, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1130

... added service since 1996. Password-protected Web sites called "Premier Pages" include account-team contact **information**; **purchase** history; order status; product specifications; configurations; pricing **information**; and capability to **purchase** computer hardware, software and peripherals online. Users at corporate customer locations may go into a...

...items to a shopping cart, save the cart for future ordering or approval from a **second** party, then **order** all the items **online**. Registration is required for custom **stores** but not for publicly accessed stores.

Dell has integrated its site with its business process...

8/3,K/5 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2000 The Gale Group. All rts. reserv.

12246912 SUPPLIER NUMBER: 62774419 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Computer buyers are urged: Try it, you'll like it!**  
Avery, Susan  
Purchasing, 128, 10, s116  
June 15, 2000



ISSN: 0033-4448      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 1226      LINE COUNT: 00103

... added service since 1996. Password-protected Web sites called "Premier Pages" include account-team contact **information** ; **purchase** history; order status; product specifications; configurations; pricing **information** ; and capability to **purchase** computer hardware, software and peripherals online. Users at corporate customer locations may go into a...

...items to a shopping cart, save the cart for future ordering or approval from a **second** party, then **order** all the items **online** . Registration is required for custom **stores** but not for publicly accessed stores.

Dell has integrated its site with its business process...

8/3,K/6      (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2000 The Gale Group. All rts. reserv.

12220820      SUPPLIER NUMBER: 62712483      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**CATCHING UP.**

Chandler, Graham  
Oilweek, 51, 23, 79  
June 5, 2000

ISSN: 0030-1515      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 1438      LINE COUNT: 00118

... for several firms, including Husky Oil and Canadian Natural Resources Ltd., on its Virtual Warehouse **Website** .

**Another** niche fitting with **on -line** commerce is acquiring and divesting oil and gas properties, providing prospective **purchasers** with **on -line data** rooms and virtual interpretation centres.

Schlumberger's IndigoPool.com website, for example, offers these and

...

8/3,K/7      (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2000 The Gale Group. All rts. reserv.

08777445      SUPPLIER NUMBER: 18378501      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Products and services. (part 4, from Drinking Fountains through Gratings and Handrails) (1996 Municipal Index Special issue) (Directory)**

American City & County, v111, nSPEISS, p86(25)  
April 30, 1996

DOCUMENT TYPE: Directory      ISSN: 0149-337X      LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 28328      LINE COUNT: 02212

... **FEATURE-RICH AND INTEGRATED, FLEXIBLE WITH EASE OF USE. DATA INTEGRITY AND SECURITY. USER-DEFINED ON -LINE HELP SEE OUR AD ON PAGE 54.**

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...including DOS, Windows. PC LANs (Novell, Lantastic), SCO-UNIX, and IBM RS/6000. E-Mail: **SALES2 @dwcorp.com: Internet : http://www dwcorp.com**

**EDEN SYSTEMS, INC., 507 Industry Dr., Seattle, WA 98117 (800) 343-3827; FAX...**

8/3,K/8      (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c) 2000 The Gale Group. All rts. reserv.

08200722 SUPPLIER NUMBER: 17609569 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Focus on: software solutions for field/inside sales integration.**  
Telemarketing, v14, n3, p38(5)  
Sep, 1995  
ISSN: 0730-6156 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2062 LINE COUNT: 00179

... but care should be taken to be sure they match the focus of a specific Web page.

The second issue that must be addressed before on-line electronic marketing can be fully integrated is that of getting qualified prospect **purchase** requirements information. This is solved by using interactive sales or intelligent presentation software to query the on-line visitor about their **purchasing** requirements automatically. Once captured, this data is automatically passed to the applicable salesperson through the...

8/3,K/9 (Item 1 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2000 The Dialog Corporation plc. All rts. reserv.

03269073 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Bell Mobility Opens First-Of-Its-Kind Bilingual Internet Store**  
CANADA NEWSWIRE  
October 29, 1998  
JOURNAL CODE: WCNW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 254

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Marketing Services at Bell Mobility. "We wanted to provide our customers with something beyond just **another** showcase on the Web. Through our bilingual interactive **Internet store**, a home **shopper** will find traditional retail features including product **information**, **payment** options, safe and secure transactions and home delivery service. It's simple, convenient and available...

8/3,K/10 (Item 2 from file: 20)  
DIALOG(R)File 20:World Reporter  
(c) 2000 The Dialog Corporation plc. All rts. reserv.

01306379  
**ClearCommerce and Sun Team Up to Offer E-Commerce Transaction Solution For Solaris Operating Environment; ClearCommerce's Award-Winning Merchant Engine 2.0 Now Available to Sun Customers**  
PR NEWSWIRE  
March 31, 1998 16:15  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 464

... the 34th largest catalog company with sales to more than 120 countries, will use the **Internet** to expand the current **sales** channels that include mail-order catalog and **retail stores**. "ClearCommerce is providing customers with **another** solid **alternative** for building an electronic commerce Web site," said Katherine Webster, group manager, electronic commerce, Sun...

... other key partners to deliver a total, robust and reliable solution." Availability and Pricing For **information** on **purchasing** ClearCommerce Merchant Engine 2.0 with Sun Microsystems' products contact ClearCommerce sales at 888-280...

?